

January 4, 2024
Downtown Development Authority
Village of Bellevue - Meeting Minutes

The meeting of the Bellevue Downtown Development Authority was called to order at 2:04 p.m. by Chairperson Carpenter.

Roll Call:

Present: C. Carpenter, N. Roberts, M. Pennington, S. Denton, H. McMillon,

Absent: K. Sparks, K. Travis, M. Bartzen

M. Pennington moved to approve the minutes from the December 14, 2023 meeting, seconded by N. Roberts. Motion Carried.

M. Bartzen took her seat at 2:07pm

The board did a recap on the Light of the View Contest. A couple ideas that were suggested by the board and/or community members were the following: Doing a \$1 per vote and then donating to a local charity, taking pictures of the winning house and the basket for future advertising, yard signs for contestant numbers rather than window signs, creating signs for around town for advertising, doing a second basket that is a random draw so everyone has the opportunity to win just for participating, making the basket a head of time so the contestants can see it, posting pictures of the contestant houses on Facebook for easier voting. M. Smith will check into the sign costs. H. McMillon and C. Carpenter will tag team getting the Facebook page more active.

The board also discussed other Christmas items. It was suggested to have the parade end at the North End, where Santa will be there along with having music and other Christmas activities available. H. McMillon will ask Lou to see if they are willing to host Santa, along with using the First Baptist signage for advertising. M. Bartzen will ask Paul Temple about TNT announcing the parade and doing music after. Baker Construction did state they would be willing to help decorate the large pine tree at Washington Park to do a tree lighting ceremony.

It was mentioned that it would be nice to have all our events listed in one area. While we discussed an online calendar it was agreed that Facebook would probably be the best option. We can pin a post at the top of the site for the activities for the year and then post once a month with anything current. C. Carpenter and H. McMillon will focus on this.

Lastly the Farmers Market was discussed. All members should ask any local vendors they know to participate and the best time that would work for them so we can settle on a day and time.

N. Roberts moved to adjourn the meeting at 2:55 pm, seconded by M. Pennington. Motion Carried.