

November 6, 2024  
Downtown Development Authority  
Village of Bellevue – Meeting Minutes

The Bellevue Downtown Development Authority meeting was called to order at 8:00 a.m. by Chairperson C. Carpenter.

Roll Call:

Present: M. Pennington, M. Smith, N. Roberts, K. Sparks, C. Carpenter, M. Bartzten

Absent: L. Pfiester

C. Carpenter moved to approve the minutes from the October 2, 2024, meeting seconded by N. Roberts. Motion carried.

Halloween in the Park was a huge success! The weather was great, and many kids showed up to play the games. Photos of the event and thank you shout-outs will be posted on the FB page by the end of the week. It was agreed that the child registering to win a bike must be present to be registered. The pizza sales were a huge hit. The DDA made a profit of .66 cents per slice. 20 pizzas were ordered in total. 5 pizzas were ordered to start. This starting amount needs to be increased for next year. 1 slice \$2 or 2 slices \$3. It was suggested to have small bottles of water to give or sell for next year. It was also mentioned that there should be a better flow of the games so that everyone knows where they are. A big thank you to Dan Dan, the ice cream man, for the free ice cream to the attendees. K. Sparks motioned to give Danny LaPoint a \$150 donation for his services, seconded by C. Carpenter.

The next event to finalize is the Tree Lighting and Santa Parade. C. Carpenter has made flyers to hang up in downtown businesses. She will have yard signs done by the end of the week. M. Smith will get DB Designs to print 10 signs. It was discussed that the kids should have crafts to do while waiting to take pictures with Santa. Hot Chocolate will be provided for free. M. Bartzten will get a few high school students to help with the craft and Hot Chocolate tables. C. Carpenter will get with Fun services about Face Painting/ Glitter Tattoos. A coloring contest for different age ranges was talked about that kids can pick up during the event and then turned into Independent Bank for judging. M. Smith to print the color sheets. M. Smith will also get with Luke about getting into North End on Friday for decorating. It was also agreed that each board member would purchase 2 boxes of candy canes for Santa to give out.

The board reviewed the situation with the lights for the tree lighting. The lights are ready to go, and K. Sparks mentioned that Baker Construction is on board to get the lights on the tree the week of December 1. The board would like them up early in the week to make sure everything is in working order. Also, a test run on the morning of the parade is recommended.

Also, with the Tree Lighting and Santa Parade is the Light Up the Vue. The only item for this is that C. Carpenter will make and email the flyers by the end of the week.

The Façade Grant recipients have both turned in their pictures and receipts. Teresa Koch, D.D.S., and JP's Hair Gallery look great. K. Sparks motioned to pay Teresa Koch \$1500.00 and JP's Hair Gallery \$2625.00 for their portions of the Grant funds. Pictures of both recipients will be taken at the next board meeting in December.

Last on the agenda is the downtown speaker system. N. Roberts presented a proposal from Red Letter, a company suggested by the Michigan Downtown Association. The quote was for 12 poles with 2 speakers per pole: wireless, \$35,532, and wired \$65,208. The board discussed these options and will continue to discuss them at the December meeting.

N. Roberts moved to adjourn the meeting at 9:18 a.m., seconded by M. Pennington. Motion carried.