

December 4, 2024
Downtown Development Authority
Village of Bellevue – Meeting Minutes

The Bellevue Downtown Development Authority meeting was called to order at 8:00 a.m. by Chairperson C. Carpenter.

Roll Call:

Present: M. Pennington, M. Smith, N. Roberts, K. Sparks, C. Carpenter,

Absent: L. Pfiester, M. Bartzen

N. Roberts moved to approve the November 2, 2024, meeting minutes seconded by M. Pennington. Motion carried.

First on the agenda is the Santa Parade and Tree Lighting. Lights are on the tree and look great. Not all the lights went on the tree this year due to some confusion, but the tree still looks good. There was talk about renting a lift to take the lights down. A vote for this will take place at the January meeting. N. Roberts has volunteered to make sure cones go out on the parking along Main St, where the parade will be. This will give spectators a better view of the parade. M. Smith mentioned having the DJ play O' Christmas Tree as the tree lighting takes place. C Carpenter has agreed to give a small thank you speech at tree lighting, thanking everyone for participating and coming out for the parade. A parade lineup has been made and will be given to the DJ so that participants can stop at Mill St for the DJ to announce their business. Board members will meet at 3:00 on Friday to decorate the North End for Santa pictures and crafts. Anyone that can please bring empty boxes wrapped on Friday to help with making present towers for decorations.

Light Up the Vue has four residential and four business participants. C. Carpenter will work on voting ballots and setting up the link for online voting. How can we advertise this more for next year to increase participation? In past years, advertising was included in water bills. Are we getting enough word out on Facebook?

The board reviewed a few questions on the sound system. N. Roberts cleared up any questions. There is no annual service to run the sound system. However, an optional monthly maintenance fee would cover the speakers or system maintenance. They will do billed service calls if the monthly service fee is not chosen. There is a 1-year warranty for the equipment. The order time for the equipment is 4-6 weeks, and it takes 1-2 days for the company to come out and install it. The board agreed to have N. Roberts put the speakers in the budget for 2025.

Pictures of both Façade Grant winners were taken and posted to the Facebook page. We hope these pictures will help promote new applicants for next year.

There are still 2 vacant seats available on the board. A couple of business owners have shown some interest. They are planning to join us at our January meeting. There is also a conflict with doing the meetings on Wednesdays at 8:00 a.m. N. Roberts moved to approve the meeting being moved to the second Thursday of every month at 8:00 a.m., seconded by C. Carpenter.

M. Smith moved to adjourn the meeting at 9:10 a.m., seconded by K. Sparks. Motion carried.